



INTERNATIONAL AWARDS
VIRTUS



23, 24 Y 25 March 2019



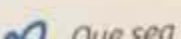
Antonio Ventura

108



INTERNATIONAL AWARDS
VIRTUS

OFFICIAL SPONSORS
PATROCINADORES OFICIALES





SPONSORSHIP DOSSIER

KEY SPONSORSHIP

SPONSOR

ENDORSER

COLABORATOR



KEY SPONSOR

- Corner with advertising of your company and products that interest you most, during the tasting competition.
- Possibility of delivering gifts / merchandising to the members of the International Jury.
- Sponsorship of the cocktail after the reception and welcome of the International Jury.
- Spaces for the location of Roll-up in the areas of the Contest.
- Logo, in the accrediting diplomas that will be awarded to the Jury for their participation in the Contest; and in the accrediting diplomas with the mention obtained to all the winners.
- Presence of a company representative at the Presidential table at the gala dinner and delivery of medals to the companies that gets awarded, to be held at the Hotel Wellington (Madrid), with the assistance of authorities and journalists.
- Logo on signage, back and labelling of information, program activities, documentation to be delivered to the tasters and material used during the tasting.
- Logo with link and text of the company on the official VIRTUS website.
- Logo on all online and printed actions carried out in the informative triptych dossier for the dissemination and promotion of the Contest.
- Mention of Sponsor in all communications and press releases before and after the Contest.
- Advertising distribution of the sponsor, to the international tasters and attendees to the gala dinner, during the Contest and in the awards ceremony.
- Communication of the sponsor in our social networks during the sponsorship period with “post virtus” and sharing their publications in our social networks (Facebook, Instagram and Twitter), until next call 2023.

KEY SPONSOR contribution 9.000 € IVA not included.



SPONSOR

- Possibility of delivering gifts / merchandising to the members of the International Jury.
- Sponsorship of the lunch or dinner during the contest with presentation of its products and assistance from international tasters invited by the organization to this edition of "International Awards VIRTUS Lisbon 2022".
- 20 free sample registrations worth € 150 / samples, to be sent by your client's sponsor.
- Logo, in the accrediting diplomas that will be awarded to the Jury for their participation in the Contest; and in the accrediting diplomas with the mention obtained to all the winners.
- Logo on signage, back and labelling of information, program activities, documentation to be delivered to the Jury and material used during the tasting.
- Logo with link and text of the company on the official VIRTUS website.
- Logo on all online and printed actions carried out in the informative triptych dossier for the dissemination and promotion of the Contest.
- Mention of Sponsor in all communications and press releases before and after the Contest.
- Advertising distribution of the sponsor, to the international Jury and attendees to the gala dinner, during the Contest and in the awards ceremony.
- Communication of the sponsor in our social networks during the sponsorship period with "post virtus" and sharing their publications in our social networks (Facebook, Instagram and Twitter), until next call 2023.

SPONSOR contribution 6.000 € IVA not included.



ENDORSER

- Logo on posters, back and information labels, activity program, documentation to be delivered to Jury and material used during the tasting.
- 10 registrations of free samples worth € 150 / samples, to be sent by the sponsor of their clients.
- Logo with link and text of the company on the official VIRTUS website.
- Logo on all online and printed actions carried out in the informative triptych dossier for the dissemination and promotion of the Contest.
- Mention of the Sponsor in all communications and press releases before and after the Contest.
- Advertising distribution of the sponsor, to international Jury and attendees at the gala dinner, during the Contest and at the awards ceremony.
- Communication of the sponsor in our social networks during the sponsorship period with “post virtus” and sharing their publications in our social networks (Facebook, Instagram and Twitter), until next call 2023.

ENDORSER contribution 4.000 € IVA not included.



COLABORATOR

- Logo on signage, back and labelling of information, activity program, documentation to be delivered to tasters and material used during the tasting.
- Sponsorship of a lunch or dinner during the contest with presentation of its products and assistance from international Jury invited by the organization to this edition of "International Awards VIRTUS Lisbon 2022".
- Logo with link and text of the company on the official VIRTUS website. Mention of the Collaborator in all communications and press releases before and after the Contest.
- Advertising distribution of the sponsor, to the international tasters, during the Contest.
- Communication of the collaborator in our social networks during the sponsorship period with “pot virtus” and sharing their publications in our social networks (Facebook, Instagram and Twitter), until next call 2023.

COLABORATOR contribution 2.000 € IVA not included.



LISBON 30 APRIL, 1, Y 2 MAI 2.022

Dear **PRODUCER** and friend, I hereby inform you that next **February**, between **the 30th april, 1th and 2th may**, will be held in its "4^ª Edition" of International Wine, Spirits and Olive Oils Contest "**IV INTERNATIONAL AWARDS VIRTUS LISBON 2.022**".

Why should you participate in "INTERNATIONAL ADWARDS VIRTUS"?

Because it is organized by a team with an endorsed experience that will make "**VIRTUS LISBON 2022**" one of the most important International Competitions on the international scene.

Because "**VIRTUS LISBON 2.022**", is an **INTERNATIONAL** competitions, which in this **First Edition will have an observer from the O.I.V.** "International Wine Organization", the world's leading entity of wine, in order to verify compliance with the rules and regulations for **Blind Tastings** that this body has regulated for International Contests, in order to be able to be sponsored by the **O.I.V.** in next editions.

For the extraordinary cast of **first-class international tasters**, who will form **the Contest Jury**.

Because **Lisbon** is the Capital of a State of the U.E. "European Union" as **Portugal** is of great wine culture, more consumer than producer and very open to foreign wines, so it is a good for the marketing of its products in **the European market**.

How to participate in this International Contest?

1. Fill out the Digital Registration Bulletin which you will find on the web www.internacionalvirtus.com, once your **registration fee of € 150** per sample has been paid, it is automatically registered in the contest.
2. Send the **3 Bottles** per sample to the **indicated addresses on the web**, before **April 25th 2,022**.

What if I win a medal?

You will obtain an **Accreditation Diploma** of the awarded mention and we will provide you with the amount of medals you need, with the limit of the declared stocks of your sample in the Registration Bulletin, at cost.

If you wish, you can join us to the **Medal Ceremony**, with a gala reception and dinner at the **Wellington Hotel** in Madrid, where the main **specialized journalists** of today will attend.

Sincerely,

TOMAS DE SOTO RIOJA

DIRECTOR GENERAL "VIRTUS"



INTERNATIONAL AWARDS
VIRTUS

CONTACT US

T: 0034 655 983 717

info@internationalvirtus.com

www.internationalvirtus.com

ORGANIZER:

EXCELENCIAS DE HUELVA, S.L.

C/ JULIO JIMENEZ, 24

21.710 BOLLULLOS PAR DEL CONDADO

HUELVA/ANDALUCIA/ESPAÑA

