



Dear Producers:

On the next **10th, 11th y 12th of April 2021**, the 3rd edition of the International Contest of Wines, Spirits and AOVE "**INTERNATIONAL ADWARDS VIRTUS LISBOA 2021**" will be held in Lisbon.

- Once again the organization of the contest is in charge of a team with a proven experience, which will make "**VIRTUS LISBOA 2021**" one of the most important Contests on the international scene.
- **Lisbon** is the capital of Portugal, one of the states of the European Union of great wine culture, with a higher level of consumption than production and very open to wine, oils and spirits; What is a good incentive for the marketing of its products in the European market. If you have a good quality oil, wine or spirit, think you deserve to submit it to a contest. Getting a prize is a quick way to make your brand position in the market. Presenting an international competition is a good investment in the short and medium term.



Yours Sincerely,
TOMÁS DE SOTO RIOJA
General Manager "VIRTUS"



Why should you participate in VIRTUS LISBOA 2021?

- **VIRTUS LISBOA 2021** already has the **Sponsorship of the OIV- International Wine Organization**, the world's leading body in the world of wine, in order to verify compliance with the regulations for Blind Tastings that this body regulates for International Contests, in addition to this supported and **Sponsored by the APE Portuguese Winemakers Association & IVV Institute of Wine**.
- By being official sponsors, the **OIV** provides its support, both in the **dissemination of the contest**, and in the **communication of the winners**, who will **appear on their official website** of this important international organization.
- **As for oils**, we will have an observer from the **International Olive Council - IOC**.
- VIRTUS LISBOA 2021 has in its jury a cast of first-class international tasters. We have renowned tasters, such as **Antonio Ventura**, President of the Contest, **Isabel Mijares** CEO, **Jean Pierre Peynaud** and **José Tarín**, among others. **Manuel Castro e Brito**, **Fernando Melo**, **Adela Antolina Viscay**, prestigious Internationally AOVE taster, responsible for the Technical Secretariat of the Contest.



How to participate in our International Competition?

1.- **FILLING** out the digital Registration Bulletin that you will find on our official website <http://internationalvirtus.com>.

Once your registration fee of **€ 150, IVA included**, per sample has been paid, it is automatically registered in the contest.

Every 5 samples registered will offer one free, leaving the price **at € 120**.

One of our business advisors will help you with any questions you may have when filling out your Registration Bulletin.

2.- **SENDING** the samples to the indicated addresses of **Spain or Portugal**, at your choice, Before **31st of March 2021**.

ADDRESS:

ATT to EXCELENCIAS DE HUELVA, SL

CENTRO DE INTERPRETACION

Ruta del Vino del Condado de Huelva

C/ SAN JOSÉ, Nº 2

21710 BOLLULOS PAR DEL CONDADO

HUELVA – ESPAÑA

3.- **IT MUST** include in the **SHIPPING LABEL** to attention to Organizer **EXCELENCIAS DE HUELVA, SL**

SHIPPING LABEL:

CONCURSO INTERNACIONAL VIRTUS LISBOA 2021



When you're AWARDED :

- You will acquire an **Accredited Diploma of the awarded** mention and we will provide you with the number of medals you need, with the limit of the declared stocks of your sample in the Registration Bulletin, at cost.
- You will have **international promotion with top specialized journalists.**
- We will develop a **planned publicity of your company and products** in our **social media** during a the year 2021 till next edition 2022.
- If you wish, you could be present at the **Awards ceremony, reception and gala dinner**, which will take place **at the Wellington Hotel in Madrid**, where the main and most relevant and specialized journalists will attend, responsible for purchases of the Horeca Channel and Commercial Attachments of the foreign embassies in Madrid.

FOR FURTHER INFORMATION :

Organizer EDHSL

info@internationalvirtus.com

www.internationalvirtus.com

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